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CHAPTER I INTRODUCTION

1.1 Background of the Problem

The skill of English language that must need to be prepared for global competition is speaking skill. According Andres (2003) speaking is one of the key skills that students must acquire when learning a language. One of the most important skills that students must master when learning English Language is speaking, but in a fact according to Nurul (2022) the problem condition of speaking among students in Indonesia is multifaceted, there are several issues such as: lack of vocabulary, pronunciation difficulties, low self confidence, and grammar issue. It is happen cause several factors based eduurban.com 2019 one of that reason is the curriculum utilized in Indonesian schools is frequently out of date, which results in boring and inefficient lectures.

According Bourcha Eddraoui (2023) many English teachers in Indonesia are also unqualified to teach the language. This problem can be solve by giving new methods in learning English speaking skills, one method is by using social media application. According to Petter (2018) in a Harvard study social media has a significant impact in human life especially in this era. The use of social media has a positive influence on the learning English language among Indonesia students. Social media can help English language learners become more interested in language acquisition and can also help them practice speaking and writing.

Based datereportal.com there were 212.9 mi l l i o n internet users in Indonesia at the start of 2023, when 77.0 percent of people used the internet.

In January 2023, there were 167.0 million social media users in Indonesia, or 60% of the country's entire population. According Avery, K.(2024) one option for keeping pupils interested in learning speaking is looking for friends who can help us practice speaking by communicating with those who are from native English countries.

In this era everyone can communicate with people in around the world by using social media, according to Ankita (2022) the essential of using social media for students can help them to get community development, communication, information access, and teamwork. Which mean it can be easier for them to get new connections, and fully participate their students life. Based on study in reach out school Australia 2023 students may easily obtain information, exchange knowledge, and connect with peers, teachers, and subject matter experts through social media application. Additionally, social media application provide chances for students to interact with others who share their interests, form bonds with them, and take part in online forums.

According to Yuliya (2024) there several social media application can be used to practice speaking skills. Here are some popular options: YouTube, Twitter, Facebook, Instagram, Discord, and Ome TV. According to Amber (2020) there are several reason why those of social media application it can be use to practice speaking skills, one of the factors is the features on these social media application all of that application that offers voice, audio visual, live stream, and text channels for users to join or host live audio or video sessions, providing opportunities to practice speaking and presentation skills.

One application that has recently gained popularity is Ome TV. Ome TV significantly aids pupils in developing their speaking abilities. Ome TV is so simple to use online, students can access it. The rise of Ome TV application users among the users doing video chat that allows users to connect with people from all over the world. With its unique features and interactive interface, students can choose with who and where their partners come from will later become their video chatting partners.

Ome TV has gained a significant following among individuals looking to meet new friends or engage in random conversations. One can chat randomly with anyone on the Ome TV app. Based on [OmeTV.com](https://ome.tv) now there are 6 million active users on Ome TV, making it easier for users to communicate, so the users can make new friends from various countries. As stated in the description of this application it is explained can connecting more than 1 million mobile users and more than 100,000 visitors web chat online. With the help of an internet connection, a smartphone, or a laptop, students can easily access Ome TV, which can help students expand their vocabulary by talking to native speaker.

With all features on Ome TV based learningenglish.britishcouncil.org by practicing speaking aloud, students can acquire a wide vocabulary without needing to memorize grammar or pronunciation rules. Because they will naturally pick up these skills through conversing with new people. Provide pupils more self-assurance while speaking English, because they will be interacting with others from different nations directly, which will require them to speak the language in order to converse.

This phenomenon has already occurred in one of master students from University of Muhammadiyah Kotabumi, Lampung utara she's one of the active users of Ome TV who said that her speaking ability has continuously improved after actively playing Ome TV and talking with native speakers via face to face interacting via video calls on the web or via this application directly. This phenomenon made researcher very interested in analyzing it further.

In this study, the researcher wanted to know the perception of student who use this application for learning English speaking based on their experiences. This qualitative research aims to explore student perception on the use of Ome TV as a tool for improving their English speaking skills. By examining the experiences and perception of student who use Ome TV. The study will employ a descriptive qualitative method, involving in-depth interviews with student to gather detailed accounts of their experiences and opinions on using Ome TV for English speaking learning. Understanding student perception on the use of Ome TV will provide valuable insights into the effectiveness of this application in enhancing English speaking skills and the challenges student face in using it. This information can help educators and policy makers develop more effective strategies for integrating technology into English language learning, ultimately improving the overall quality of English speaking skills among students in Indonesia.

1.2 Research Focus

Based on the background of the problem, the researcher will focus on finding out students' perception on the use of Ome TV for English speaking learning, these student are active users of this application for the purpose of learning English speaking skills.

1.3 Formulation of the Problem

Based on the focus of the problems above, the formulation of the problem in this study is “ What is student perception on the use of Ome TV for English speaking learning?”

1.4 Objectives of the Research

Based on the research focus and research problem formulation, the purpose of this research is “To know student perception on the use of Ome TV for English speaking learning”.

1.5 Usage of the Research

The researcher hoped that the results of this study will be useful for the some of the following parties:

1. Theoretical

By doing the research, the researcher expects the result of this research is to know student perception on the use of Ome TV for English speaking learning.

2. Practical

a. For students of English learners, it is hoped that the results of this research will enhance students knowledge about the creative Strategies that can they use to learning English speaking skill from use this application.

b. For English teachers the results of this research can give a worth while contribution to the English teacher as an information that can be one of the way they learning tools to help their students improve English speaking skill.

c. For future researchers as a reference source that can be used in further research and gets a valuable experience which can contribute for doing better research further.